

Standing Still is Not an Option

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Chair, AICPA National Commission on Diversity and Inclusion
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We speak business



Aerospace and Defense



Automotive



Financial
Services



Chemicals
Health Sciences



Communication



Consumer Goods



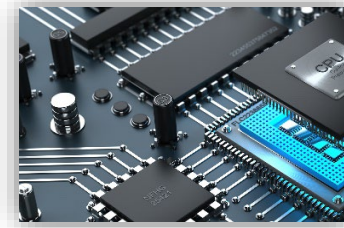
Education and
Research



Energies (Natural
Resources / Oil & Gas)



Engineering and
Construction



High Tech



Industrial
Manufacturing



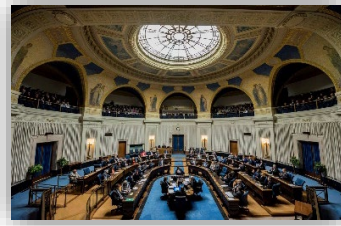
Insurances



Media & Entertainment



Professional Services



Public Sector



Retail and Distribution



Travel and
Transportation



Utilities

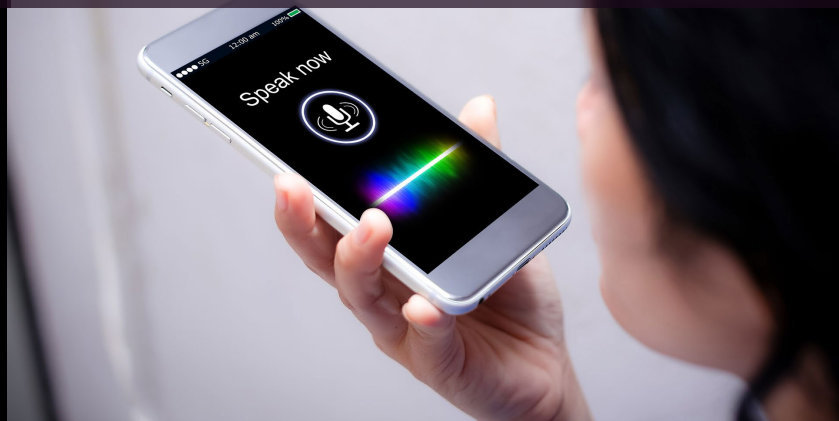


4th Industrial Revolution The Age of Machines

Data Turned into Shoes



Voice is Pervasive



Autonomous Fleets



Customer Loyalty



Future of Work



Business Model Changes



Interaction



Robots / AI



Co-Existence



The Speed of Change

The background of the slide is a digital-themed abstract image. It features a dark blue to black gradient with glowing, wavy lines in shades of blue and white. These lines appear to be composed of or surrounded by binary code (0s and 1s), which is visible as a faint, repeating pattern across the entire image. The overall effect is one of dynamic movement and technological complexity.

Standing Still is Not an Option







Letter of resignation

Please accept this letter as notice
position at your company.

of my empl
the ren





STRATEGY

Events & Trends Driving Change

- Natural Disasters
- Recession
- Pandemic
- Diversity, Equity & Inclusion



RETHINK
REPOSITION
CHANGE
NEW PLAN
SHIFT
PIVOT!
ALTERATION
RESET
MODIFY
CHANGE COURSE

GEN Z

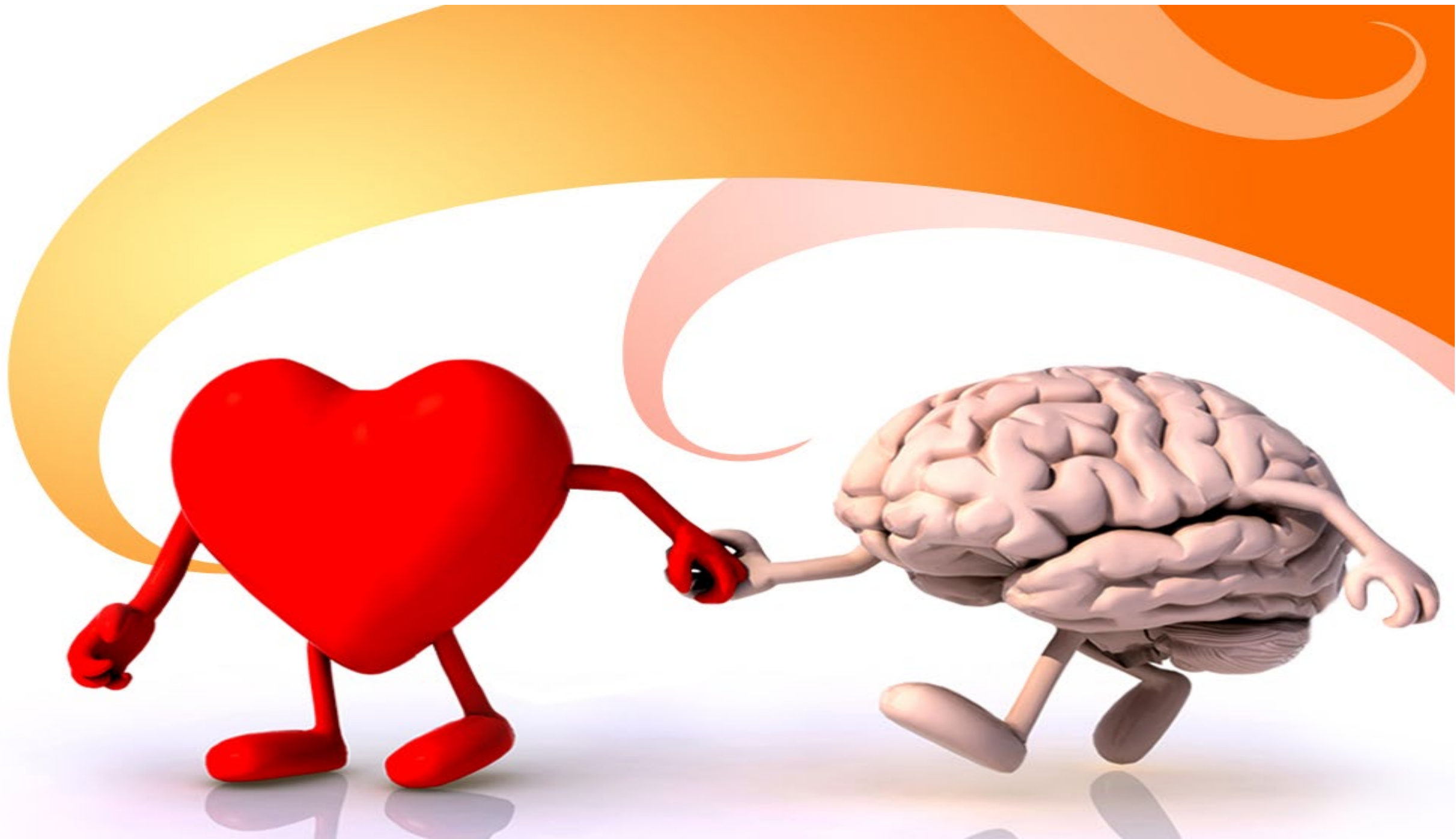
MILLENNIALS

GEN X

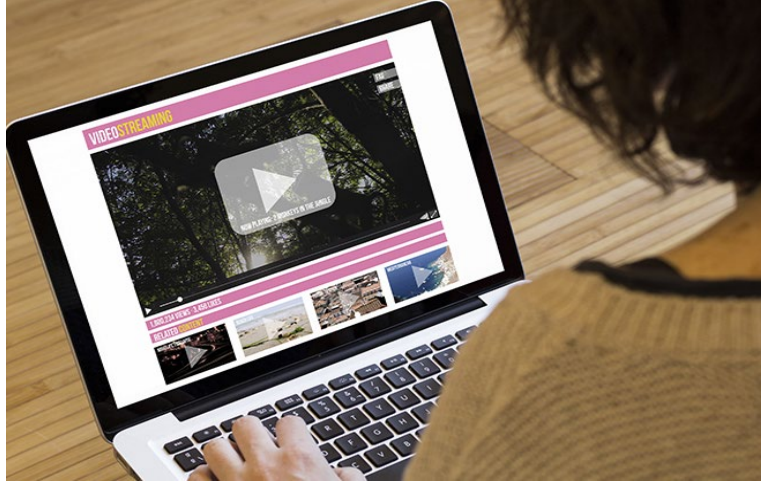
BOOMERS



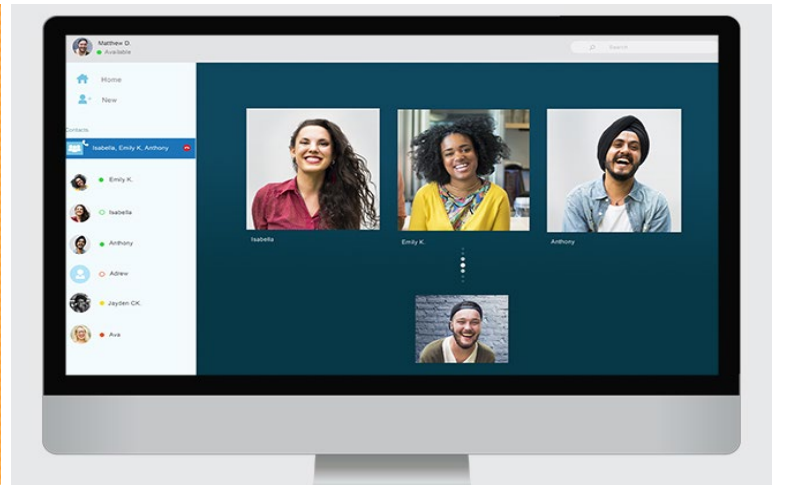






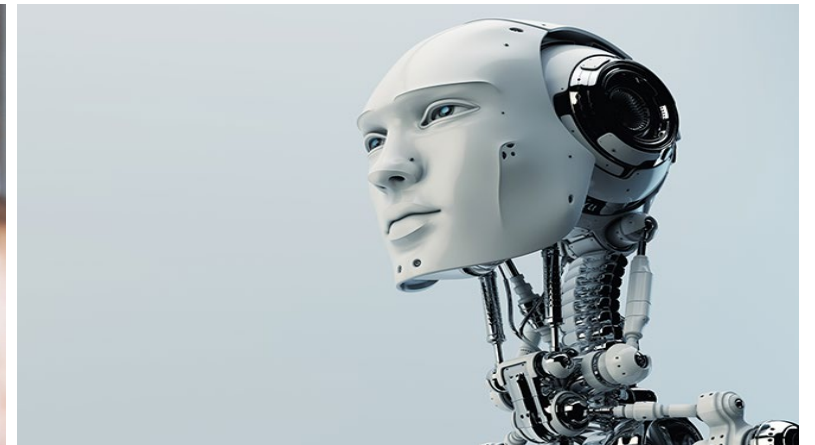


Technology is changing our reality...

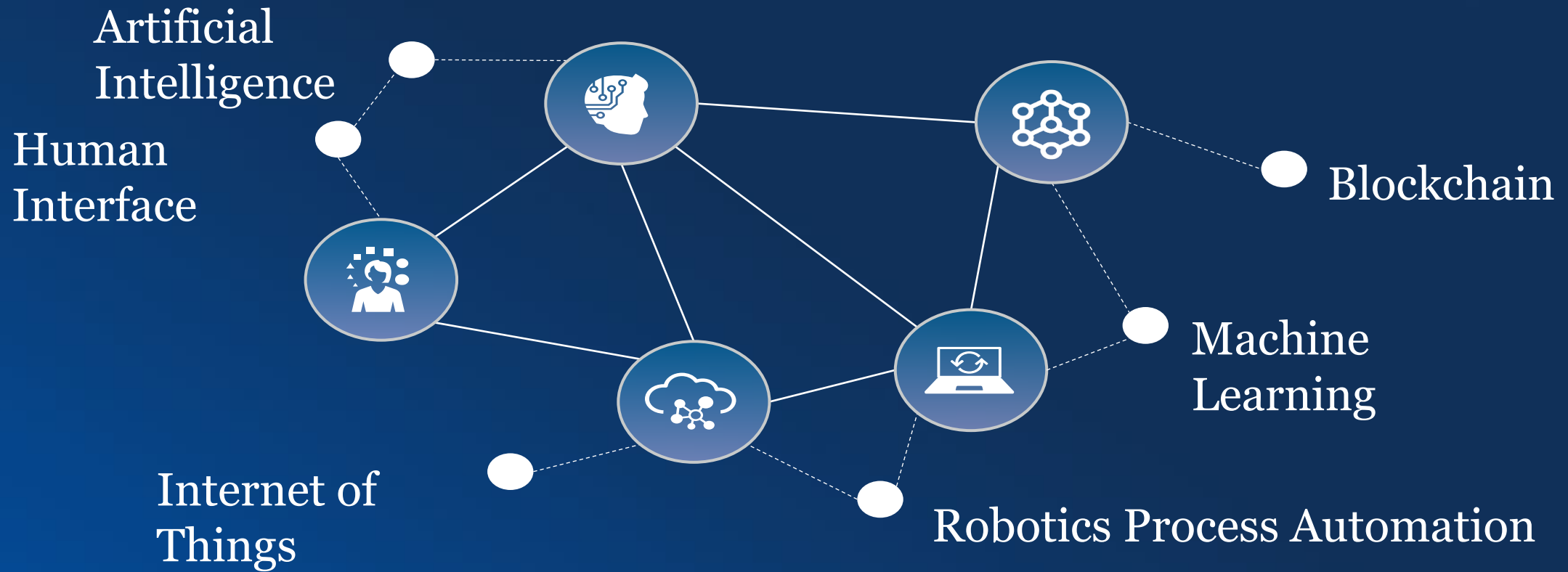




The Future is Now



Technology enables Transformation





Leverage New Opportunities

Ready, set, go: Reinventing the organization for speed in the post-COVID-19 era

Redeploying talent. A global telco redeployed 1,000 store employees to inside sales and retrained them in three weeks.

Launching new business models. A US-based retailer launched curbside delivery in two days versus the previously-planned 18 months.

Improving productivity. An industrial factory ran at 90-percent-plus capacity with 40 percent of the workforce.

Developing new products. An engineering company designed and manufactured ventilators within a week.

Shifting operations. Coordinating with local officials, a major shipbuilder switched from three shifts to two, with thousands of employees.

<https://www.mckinsey.com/business-functions/organization/our-insights/ready-set-go-reinventing-the-organization-for-speed-in-the-post-covid-19-era#>

16 Pandemic-Driven Tech Trends That Are Here To Stay

1. Security Education
2. Digital Self-Service Solutions
3. E-Commerce Buying Patterns
4. The 'Remote Work First' Mindset
5. Low-Code
6. Tech-Driven Home Fitness Products
7. Cashless And Online Purchases
8. Increased Online Media Consumption
9. Telehealth Diagnosis
10. Software As A Service And Cloud Investments
11. New Shopping And Payment Technologies
12. Service Virtualization
13. Voice-Enabled Interactions
14. Video Conferencing
15. Accelerated Adoption Of Automation
16. Expanded Use Of Virtual Reality

<https://www.forbes.com/sites/forbestechcouncil/2020/10/19/16-pandemic-driven-tech-trends-that-are-here-to-stay/?sh=7a9085a02d12>





STRATEGY

CORPORATE

CSR | Corporate Social
Responsibility

ECO

ENVIRONMENT

SOCIAL





Thank You



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