

# Am I living my #BestProfessionalLife? Keeping your career agile



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1

- Let's talk about how to taste, touch, and see yourself on a **path to career success**, avoiding those "Sunday Scaries."
- Learn how to **read indicators** around you, the good and the bad, and use those to make decisions in your career journey.
- We will walk you through an **experiment** of how to treat your career as a product by **applying product management and agile techniques**; giving your career direction and not letting you get too comfortable in your current role
- In the end, you'll find how you show value to the company but more importantly **showing value to yourself**.

"We can't  
become what  
we need by  
remaining  
what we are."

- Oprah Winfrey

2

## Workshop Break

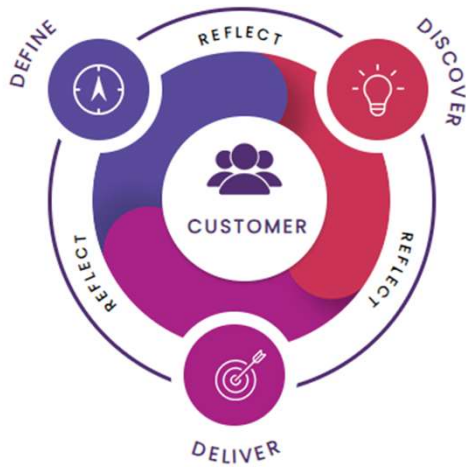
Write down your current job title & salary.

3

## Workshop Break

Write down the job you want two jobs  
from now & double your current salary

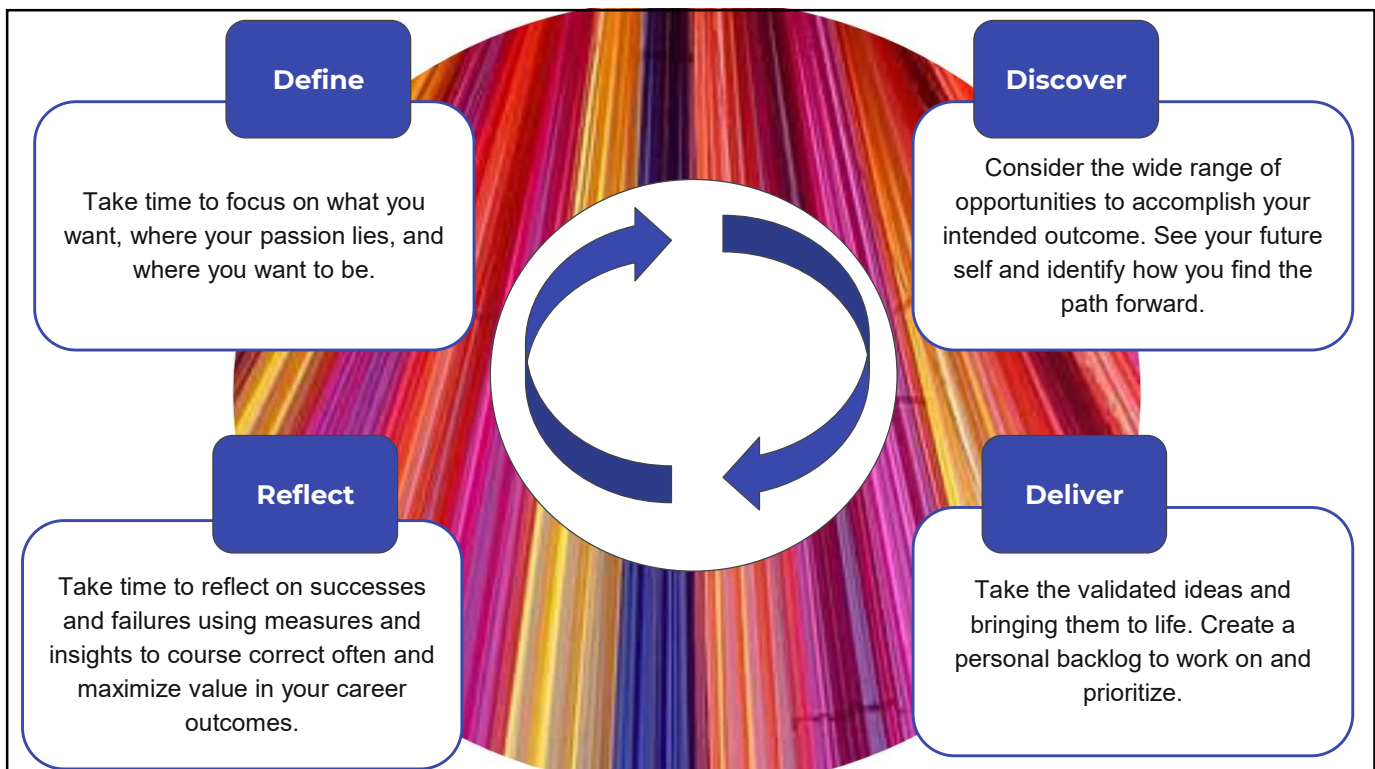
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## What are product ways of working?

- The customer at the center of everything
- Circular in nature, we look back and forward
- Continuous reflection and refinement

5



6

## What am I optimizing for?



7

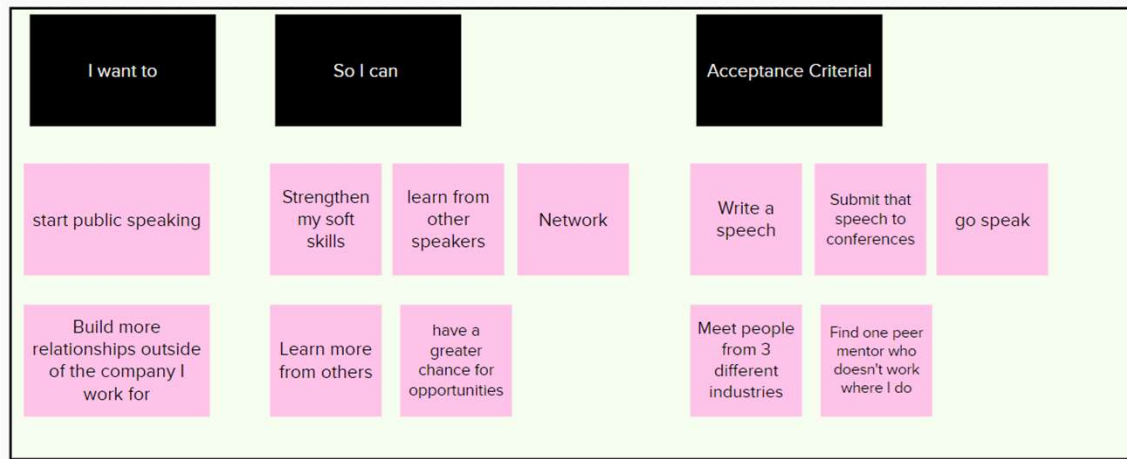
### Workshop Break

What are you optimizing for?

Write down 1 - 3 things.

8

## Now it's time to write some user stories



Only focus on one or two at a time

9

## Do the work

### Define:

- Create a career vision statement
- Create a stakeholder map
- Define OKRs if it helps you see progress
- Draft a career roadmap

10



## Do the work

### **Discover:**

- Take a strength finder test
- Identify and execute experiments
- Look for patterns and reflect on them
- Connect with people outside your organization

11



## Do the work

### **Deliver:**

- Create user stories for yourself
- Prioritize time every week (you are what you practice)
- Incremental delivery - take small steps often

12

## Do the work

### Reflect:

- Gather feedback
- Have a personal retrospective - what's working and what's not working

13

- Brainstorm what you are optimizing for
- Write 1 or 2 user stories, and time box yourself
- Prioritize yourself (this is hard)
- This does not happen by accident - hold yourself accountable and get an accountability partner
- Activate your network (include people that will challenge you)
- Identify leading indicators of progress (sometimes it isn't obvious)
- Where you can, pay it forward. It helps you find ways to practice and refine what you're trying to improve
- COMMIT TO IT! Work this like a sprint, including a retro every 2-4 weeks

It's time to  
live our Best  
Professional  
Life

14



# Thank you!

## Do you have any questions?

We love your feedback!

Find a copy of the slides here



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