



CAN'T RECRUIT HIGH-LEVEL TALENT
MISSED A PROMOTION
MUST PROSPECT & SELL MORE
NEED FUNDING
STARTING A BUSINESS / SIDE HUSTLE
STARTED A BUSINESS / SIDE HUSTLE
DIDN'T CONVEY EXPERTISE
TURNOVER TOO HIGH
PRESS RELEASE GOING OUT
MEDIA ATTENTION
WANTS COMPANY TO LOOK COHESIVE







PROFESSIONAL BRANDING How you present yourself and how others see you



BUILD A NETWORK Stay in touch, help others, get help

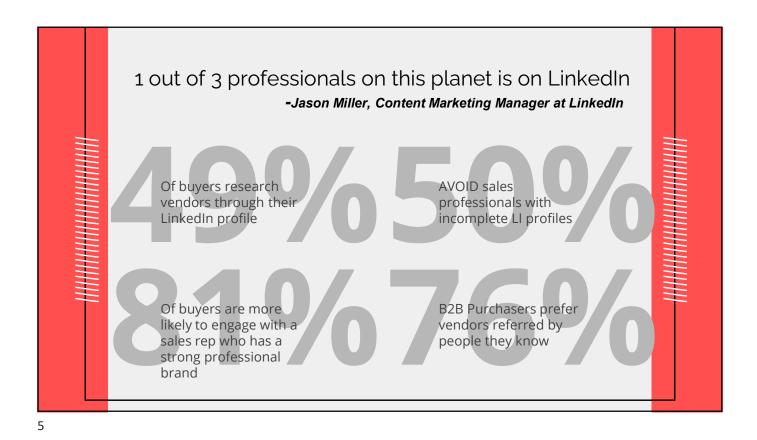


RESEARCH & INTELLIGENCE Learn more about others

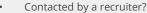


GET FOUND
People are looking for what you provide!

Δ



What success have you experienced on LinkedIn?



- Found a job?
- · Reconnected with people
- Found business prospects
- Converted prospects to clients
- Enhanced my reputation
- Allows me to act as a connector
- Networking
- Provided me with inspiration: articles, ideas, etc...
- Helps me find people who can help me
- Helps me help others
- Other
- None





STRATEGIZE! ASK YOURSELF THESE QUESTIONS: New job? Hiring People? Prospecting & What is Your GOAL? Sales, Networking? Branding Yourself? Recruiters? Potential hires? Clients? Who is Your Strategic Partners? Media? Investors? TARGET AUDIENCE? General Manager? Head Chef? Chief What are Your Executive Officers? Golf? Marina? **KEYWORDS?** What do you do? How are you Who are YOU? What different? What value do you provide? is Your STORY? What do you stand for?



Account profile is NOT your resum.

RESUME

Jane M. Doe

Individual Indian

Jane M. Doe

Individual Indian

See September of Management make the 2-2 students. Other interests include

To least Third and present make the 2-2 students. Other interests include

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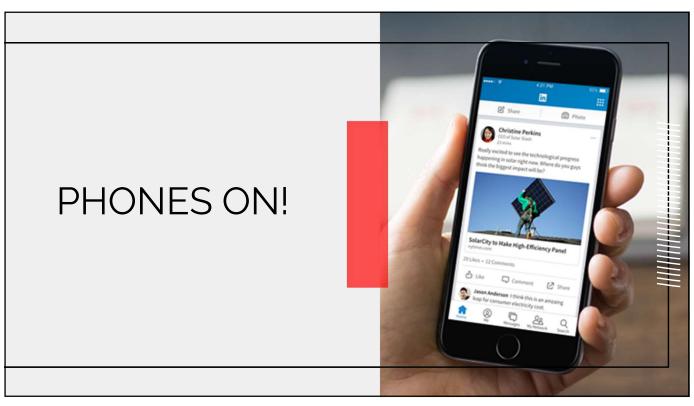
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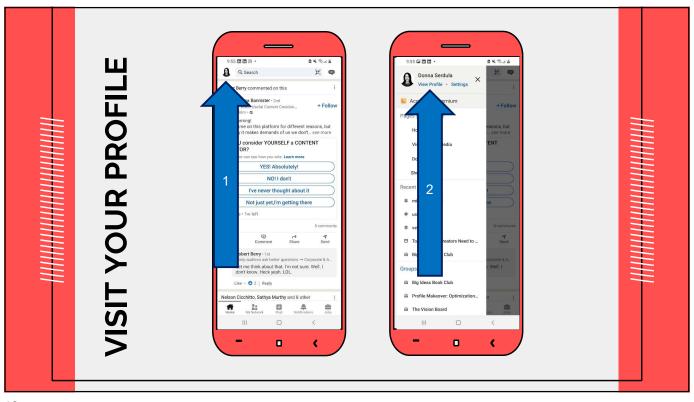
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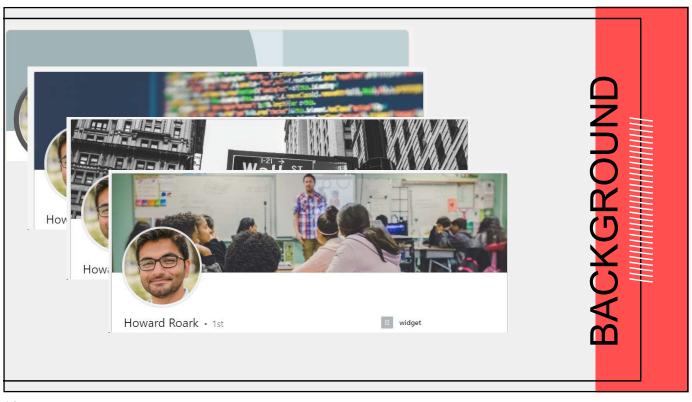
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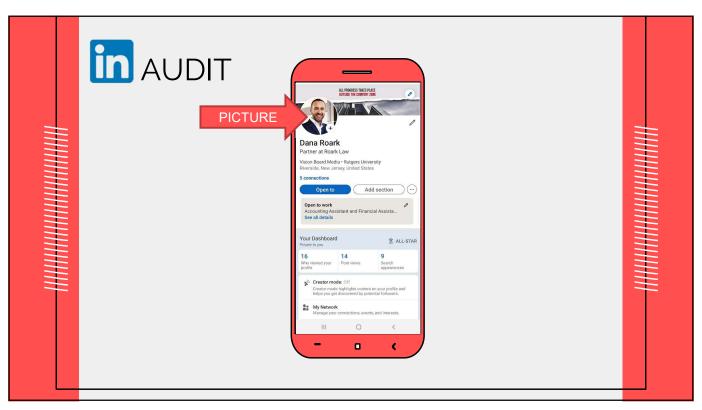
John Ser

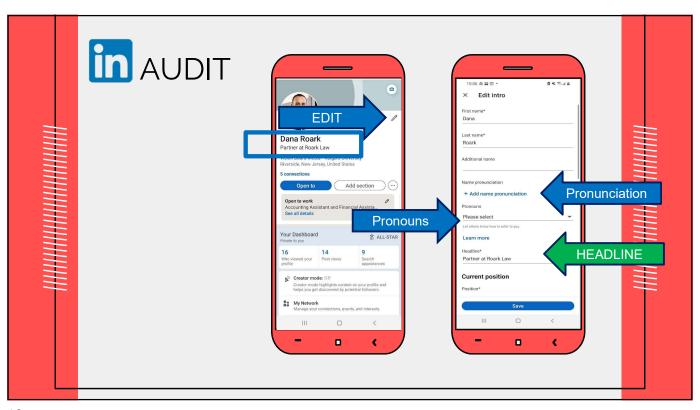


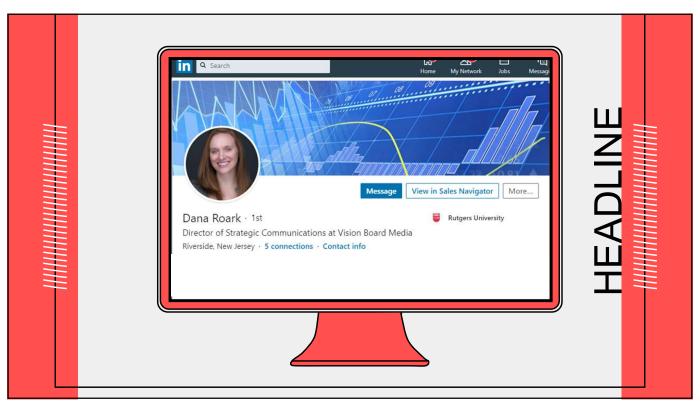


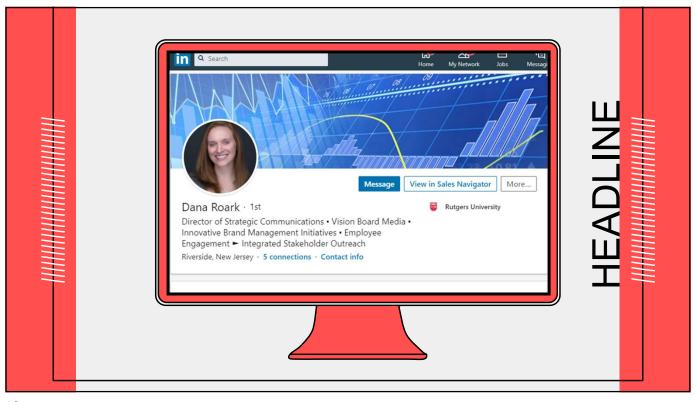


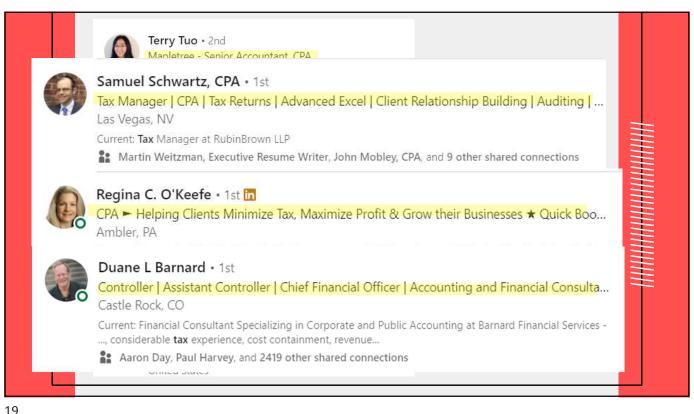












YOUR HEADLINE

FOLLOWS YOU



SEARCH RESULTS

Your headline shows up in search results next to your picture



CONNECTION REQUESTS

When sending a LinkedIn invite, the invitee sees your headline



POSTS & JOBS

Your headline shows up right next to your profile picture and name



MESSAGES

When you reach out to people, your headline is visible

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120 – 220 Characters in length



Tells who you are, what you do, and how you help

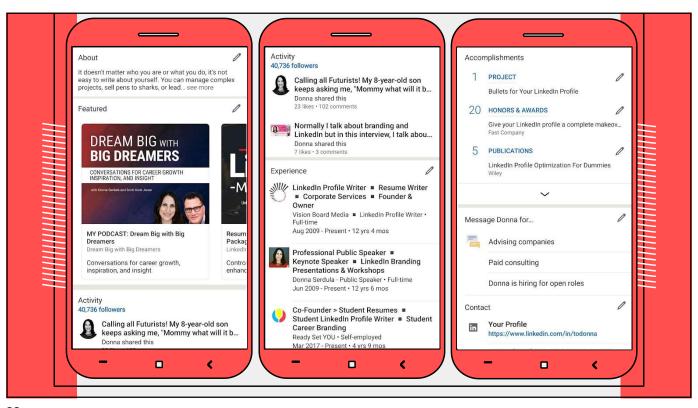


Infuse Your Keywords to get Higher Placement in Search Results

A POWERFUL Headline provides you with: MORE VIEWS to your profile & MORE OPPORTUNITY

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USE MY LINKEDIN HEADLINE GENERATOR APP | Inkedin Headline Generator | Investigation of the confidence of the confidenc



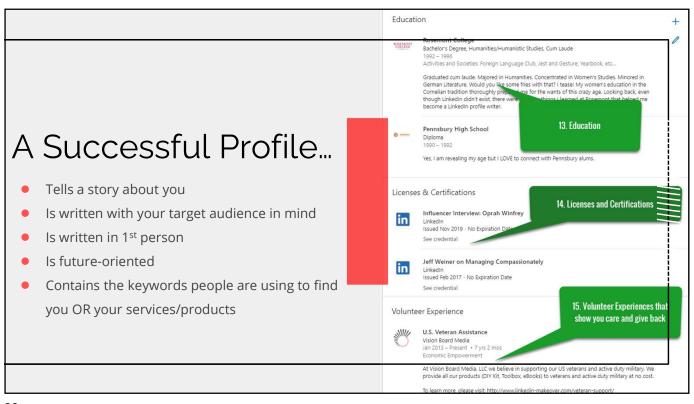




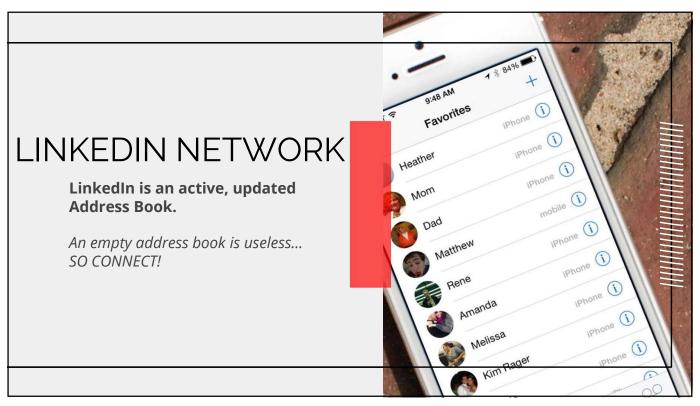


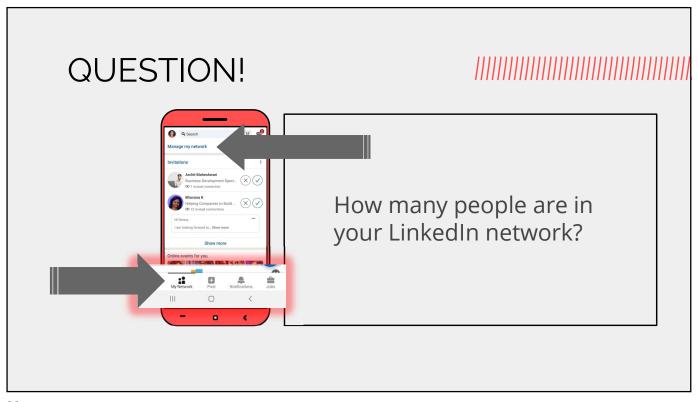










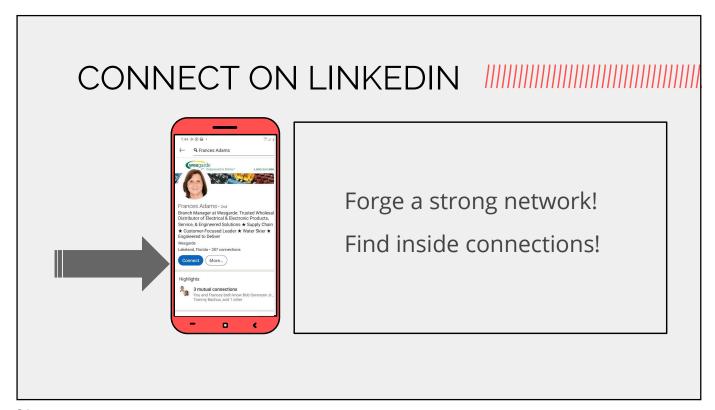


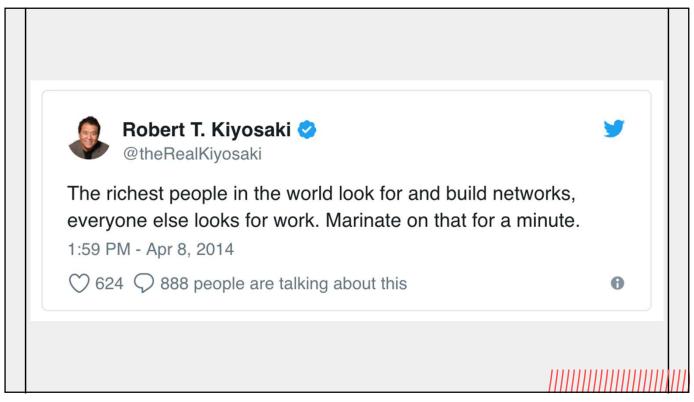
How many are in your network?

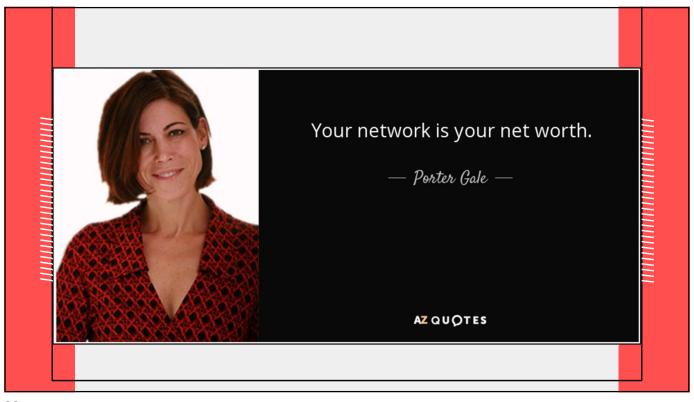
- 0-100
- 101-499
- 500-1000
- 1000+



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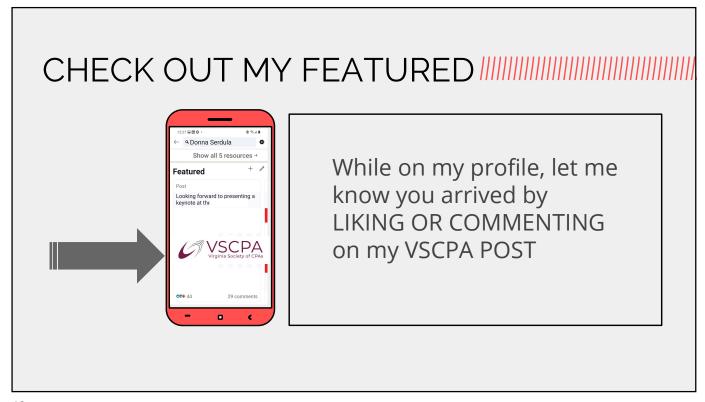


Family, Friends, Alumni, Mentors Colleagues, Employers, Customers, Vendors, Service Providers... People you meet along the way...

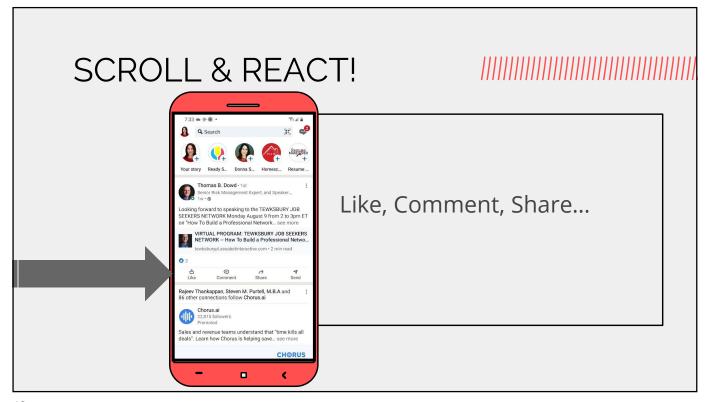
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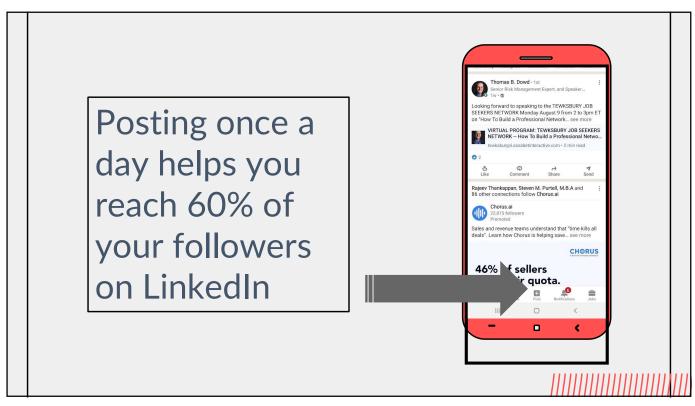




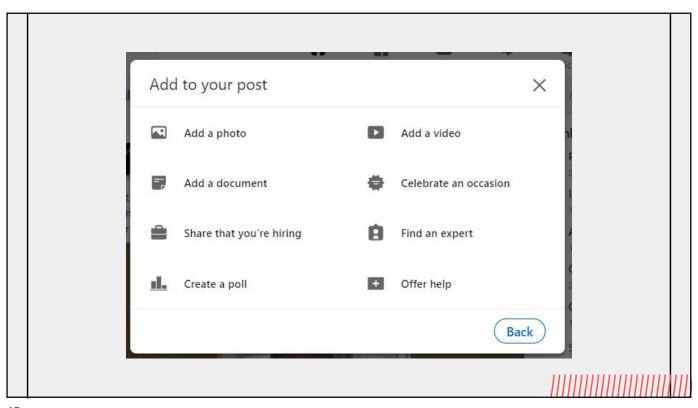


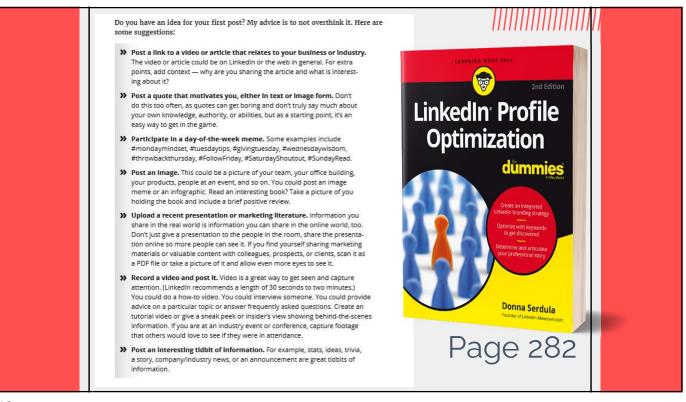


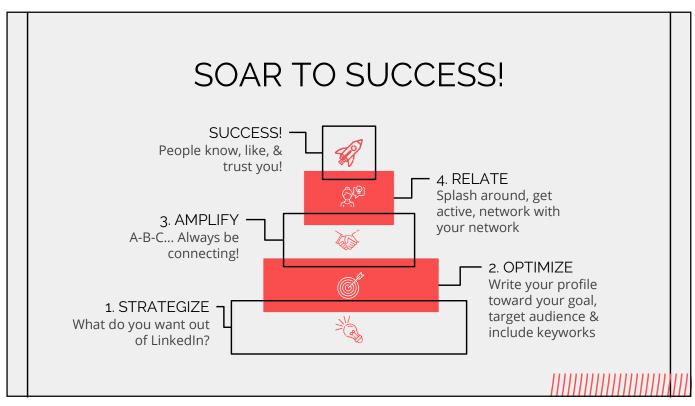






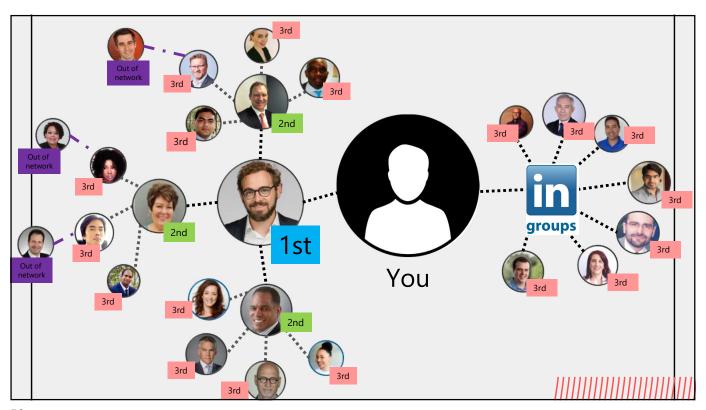


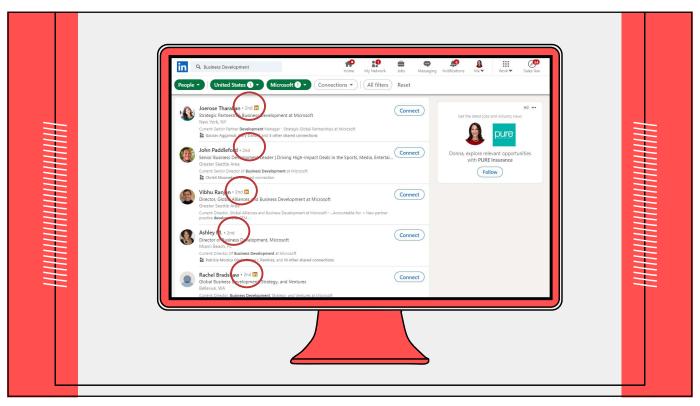


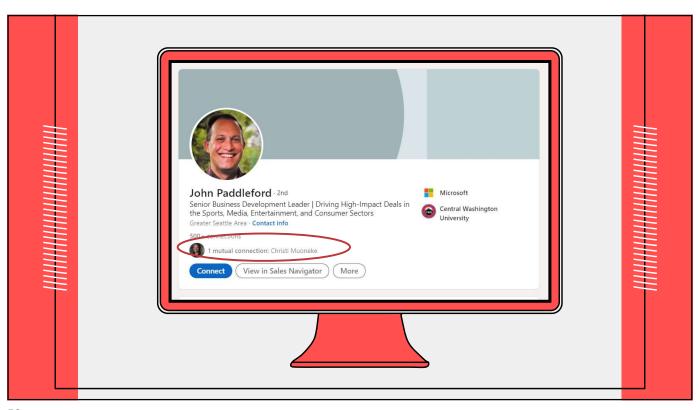


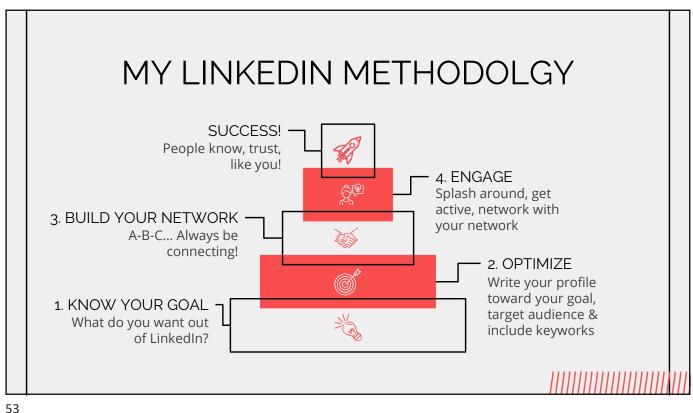












ALTERNATIVE RESOURCES



Here's an assortment of alternative pictures within the same style of this template.

Photos

- Side view journalist interviewing
- Close-up journalist microphone
- Busy city street with blurred people
- Side view journalist interviewing woman
- Business woman posing in the street
- Businessman on the street
- Close-up woman holding microphone and writing notes

- Elegant business woman walking in city with clipboard
- Smiley journalist at job
- Stylish businesswoman using smartphone
- Side view businessman checking clipboard
- Blurred city lights

RESOURCES



Did you like the resources on this template? Get them for free at our other websites.

Photos

- Side view journalist doing interview
- Close-up journalism microphone
- Blurred people crossing the street
- Smiley journalist doing interview
- High angle view of smiling woman looking at camera sitting on street
- Smiling young businessman holding clipboard and mobile phone in hand standing on road in city

- Close-up journalist writing in her notebook
- Elegant businesswoman walking in city with clipboard
- Young Journalist at work
- Stylish businesswoman using smartphone
- High angle business man checking clipboard
- Abstract blurred bokeh light background