

Fill Knowledge Gaps in Key Business Topics




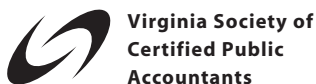
Derrick Strand, CPA, has been a CPA for more than 16 years navigating his way through positions of increasing responsibility at KPMG, International Paper and Deloitte before starting a management consulting practice from scratch. In his experience, he noticed a continuing theme of significant knowledge gaps in key business topics and developed several engaging, entertaining and challenging courses to address these needs.

Make positive changes in your business with VSCPA In-House CPE & Training Program courses from **Derrick R. Strand, CPA**. Learn essential skills in strategy and execution, process improvement, performance management and change management.

We'll bring these courses to you in **one-** or **two-hour formats** making them perfect for a lunch 'n learn, breakfast meeting or an afternoon of CPE for your staff. Plus, Derrick can expand any course if you have more time and would like to go into greater detail:

- Process Improvement
- Enterprise Performance Management Using a Balanced Scorecard
- Strategic Cost Reduction
- What Makes a Great Company
- Discipline of Execution
- Change Management Techniques
- Building a Successful Consulting Practice

 Derrick can also present *Ethics 2010 — Your License Depends On It!*, so add 2 hours of ethics to your in-house CPE to maximize the value of our visit.



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Simply call or e-mail VSCPA Programs Manager Lydia Sartori at (804) 612-9425 or lsartori@vscpa.com to book a course or get more information.