

Disclosures

“One of the most valuable benefits of my VSCPA membership is the volume and timeliness of important information that the VSCPA shares with its members. Disclosures, the VSCPA’s bimonthly magazine, is very well-organized and provides an abundance of articles relating to recent legislative issues, business practices and licensing issues.”

HEATHER NICHOLE WHITE, CPA, YOUNT, HYDE & BARBOUR, PC



FOR MORE INFORMATION

CALL 617.896.5344 OR EMAIL CUSTOMPUBS@THEWARRENGROUP.COM

93.5% of members rate the information in Disclosures as excellent or good.

86% of executives report reading business-to-business magazines monthly.

“Disclosures is by far the best professional magazine I have seen. It is better written and more helpful/informative than the AICPA Journal. Keep up the good work.”

VSCPA MEMBER

Call us about trade show and online opportunities.

FOCUS

Disclosures is the official membership publication of the Virginia Society of CPAs. Published bimonthly, this four-color magazine reaches CPAs in private business, government, industry, education and public accounting. The magazine covers all issues related to these professionals and the industry. Coverage includes informational and educational articles that help individuals and companies thrive in the current business and economic climate.

DISTRIBUTION 9,500

Coverage of the magazine and the association includes 9,200 CPAs in all 10 regional chapters in Virginia. Virtually all CPA firms in the state are represented, along with a majority of active certified accountants in Virginia. A majority of members are partners, presidents/CEOs, executives, department managers, and other professionals with buying power and authority for an array of products and services.

Chapters: Battlefield, Blue Ridge, Central Virginia, Highlands, Northern, Piedmont, Richmond, Roanoke Area, Thomas Jefferson, and Tidewater.

RESULTS

A consistent message to the very influential accountants and financial professionals can build your business not only among accounting firms, but also among all of their corporate and individual clients, as a vast majority of members recommend products and services to their clients.