

# 2012 VSCPA Events

## NEW! Virginia State & Local Government Day March 13, Richmond CPA Center

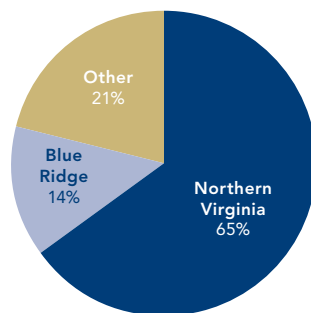
Event Sponsor — \$1,000

Expected to attract state government employees working in the finance area as well as employees of regional audit firms

## 11<sup>th</sup> Annual Government & Nonprofit Conference April 23, Waterford at Springfield

Event Sponsor — \$1,000  
Exhibitor — \$500

Attracts more than 200 CPAs from firms representing government and nonprofit agencies, as well as CPAs who work directly in the government and nonprofit arena



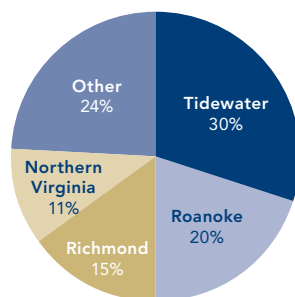
Attendee profile

## 42<sup>nd</sup> Annual Accounting & Auditing Conference

NEW! May 14, Westfields  
Marriott Washington Dulles  
Sept. 24–25,  
Hotel Roanoke &  
Conference Center  
Nov. 15–16, The  
Founders Inn, Virginia Beach

Event Sponsor — \$4,000  
Reception Sponsor — \$2,500  
Exhibitor — \$1,000

Each conference attracts more than 400 CPAs in public accounting, industry, government and education



Attendee profile

## NEW! 2012 Symposium on the Financial Impact of Health Care Reform

May 21, The Williamsburg Lodge

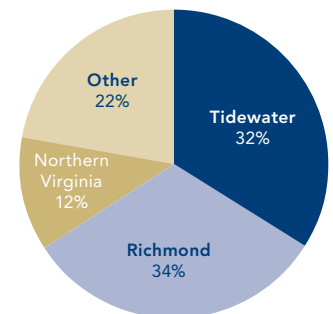
Event Sponsor — \$1,000  
Exhibitor — \$500

Expected to attract nearly 100 CPAs and finance professionals working in health care, business and industry

## 11<sup>th</sup> Annual Industry Conference May 22–23, The Williamsburg Lodge

Event Sponsor — \$2,000  
Exhibitor — \$800  
Reception Sponsor — \$1,400

Attracts more than 200 mid- to upper-level CPAs in industry and private practice



Attendee profile

## NEW! 2012 Womens' Symposium June 11, Richmond CPA Center

Event Sponsor — \$1,000

Expected to attract female CPAs from across the state

## 2012 Employee Benefits Symposium June 14, Waterford at Springfield

Event Sponsor — \$1,000  
Exhibitor — \$500

Attracts nearly 100 practitioners from small- to mid-size firms specializing in employee benefit audits

## Virginia Beach CPE Cluster

July 9–11, Hilton Virginia Beach Oceanfront

Event Sponsor — \$2,000

Beach Bag Sponsor — \$1,600

Exhibitor — \$800

Attracts more than 150 CPAs in public accounting and industry, as well as tax professionals

## IRS Liaison Day

Sept. 18, Richmond CPA Center

Event Sponsor — \$1,000

Attracts nearly 100 CPAs and tax professionals

## 13<sup>th</sup> Annual Business Valuation, Fraud & Litigation Services Conference

Sept. 20–21, Richmond CPA Center

Event Sponsor — \$1,000

Attracts nearly 100 CPAs and CFEs

## Don Farmer's Federal Tax Update — Roanoke

Oct. 29, Hotel Roanoke & Conference Center

Event Sponsor — \$1,400

Exhibitor — \$600

Attracts more than 150 CPAs and tax professionals

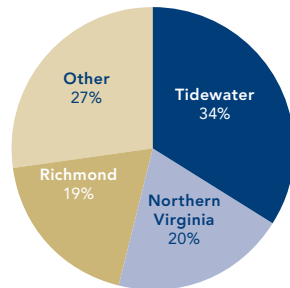
## Don Farmer's Federal Tax Update — Northern Virginia

Oct. 30, Waterford at Springfield

Event Sponsor — \$2,000

Exhibitor — \$800

Attracts more than 150 CPAs and tax professionals



Attendee profile

## 22<sup>nd</sup> Annual Professional Development Conference

Nov. 5–6, Westfields Marriott Washington Dulles

Event Sponsor — \$2,000

Exhibitor — \$800

Attracts more than 200 mid- to upper-level CPAs in public accounting, industry and private practice

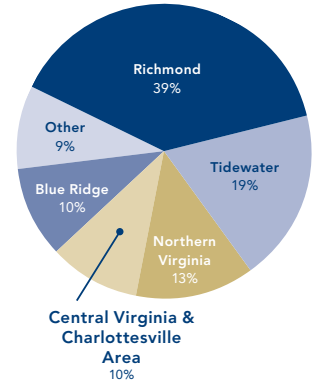
## 3<sup>rd</sup> Annual Government Contracting Conference

Nov. 13, Waterford at Springfield

Event Sponsor — \$1,000

Exhibitor — \$500

Attracts more than 100 CPAs working in government contracting



Attendee profile

## Don Farmer's Tax Seminars

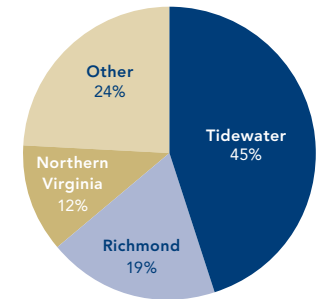
Dec. 3–5, Richmond Marriott Hotel

Event Sponsor — \$5,000

Lunch Sponsor — \$3,000

Exhibitor (Main Hall) — \$1,275

Attracts more than 1,300 CPAs and tax professionals



Attendee profile

## 4<sup>th</sup> Annual Technology Conference

Dec. 13–14, Richmond Hilton Hotel & Spa, Short Pump

Event Sponsor — \$2,000

Exhibitor — \$800

Attracts nearly 100 CPAs in public accounting and industry

**NEW! 2012 Best of the Best: VSCPA's Most Popular CPE Topics**

**Dec. 18, Richmond CPA Center**

Event Sponsor — \$1,000

Expected to attract CPAs in public accounting, industry, private practice, tax and more

## Become a VSCPA Sponsor & Exhibitor!

We market all VSCPA events well in advance, so sign up now to take full advantage of the opportunity — if you act now, your company will be included in all marketing efforts leading up to the event (that means **exposure to 4,000 – 10,000** Virginia CPAs depending on the event)!

Plus, **receive additional discounts** by sponsoring or exhibiting at multiple events!

Sign up to sponsor or exhibit at VSCPA events or get more information by contacting VSCPA Marketing Consultant Kathleen Cunningham at [kcunningham@vscpa.com](mailto:kcunningham@vscpa.com) or (804) 612-9401.

The VSCPA prohibits exhibition and sponsorships for the purpose of recruiting event attendees unless the primary or a reasonably anticipated purpose of the event is for employee recruitment. Approval of all exhibitors and sponsors will be at the sole discretion of the VSCPA.

