

# Be Part of a New Beginning — The CPA Inaugurations



The Virginia Society of CPAs (VSCPA) presents two memorable CPA Inaugurations each year to welcome the newest CPA licensees to the profession and recognize them for their achievement.

Take advantage of the opportunity to associate your company with this wonderful event.

The agenda for this celebration includes:

- Cocktail Reception
- Dinner
- Program for the Honorees\*\*\*
- Dessert Reception

\*\*\* *This year holds a very special sponsorship opportunity! Make sure your company is noticed by sponsoring the keynote speaker during the program.*

## Benefits for the CPA Inaugurations

April 28, 2011, The Jefferson Hotel, Richmond  
September 23, 2011, The Waterford  
at Springfield

### Reception Sponsor — \$4,000

- Ice sculpture with your company logo at the cocktail reception
- Beverage napkins with your company logo at the cocktail reception
- Up to four tickets for representatives from your company to attend the event
- Sponsor acknowledgement at the beginning of the dinner and the opportunity to provide a two-minute greeting to attendees
- Your firm's logo on signage at the event
- Opportunity for your firm's promotional flyer or brochure to be distributed alongside a congratulatory gift from the VSCPA
- Your firm's name listed as a sponsor in the event program

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### Keynote Sponsor — \$2,000

- Up to two tickets for representatives from your company to attend the event
- Your firm's logo on signage at the event
- Opportunity for a representative from your company to introduce the keynote speaker and provide a two-minute greeting to attendees
- Opportunity for your firm's promotional flyer or brochure to be distributed alongside a congratulatory gift from the VSCPA
- Your firm's name listed as a sponsor in the event program

### Inauguration Sponsor — \$1,000

- Up to two tickets for representatives from your company to attend the event
- Your firm's logo on signage at the event
- Opportunity for your firm's promotional flyer or brochure to be distributed alongside a congratulatory gift from the VSCPA
- Your firm's name listed as a sponsor in the event program



## Become a VSCPA Sponsor & Exhibitor!

We market all VSCPA events well in advance, so sign up now to take full advantage of the opportunity — if you act now, your company will be included in all marketing efforts leading up to the event (that means **exposure to 4,000 – 10,000** Virginia CPAs depending on the event)!

Plus, receive **additional discounts** by sponsoring or exhibiting at multiple events!

Sign up to sponsor or exhibit at VSCPA events or get more information by contacting VSCPA Marketing Consultant Kathleen Cunningham at [kcunningham@vscpa.com](mailto:kcunningham@vscpa.com) or (804) 612-9401.

The VSCPA prohibits exhibition and sponsorships for the purpose of recruiting event attendees unless the primary or a reasonably anticipated purpose of the event is for employee recruitment. Approval of all exhibitors and sponsors will be at the sole discretion of the VSCPA.



