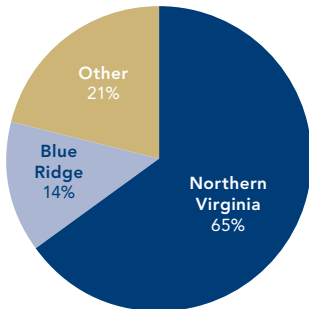


# 2011 VSCPA Events



Attendee profile

## 10<sup>th</sup> Annual Government & Nonprofit Conference

April 20, The Waterford at Springfield

Event Sponsor — \$1,000  
Exhibitor — \$500

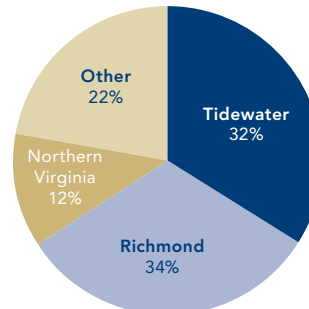
Attracts more than 200 CPAs from firms representing government and nonprofit agencies, as well as CPAs who work directly in the government and nonprofit arena

## 2011 VSCPA Leaders' Summit

May 19–20, Richmond Hilton Hotel & Spa, Short Pump

Event Sponsor — \$1,500  
Lunch Sponsor — \$1,000  
Reception Sponsor — \$1,000

Attracts more than 100 top CPA leaders and decision makers in industry and private practice. This event brings together the VSCPA Board of Directors, VSCPA Educational Foundation Board of Directors, VSCPA chapter officers, VSCPA task force chairs and other emerging leaders.



Attendee profile

## 10<sup>th</sup> Annual Industry Conference

May 25–26, The Williamsburg Lodge

Event Sponsor — \$2,000  
Reception Sponsor — \$1,400  
Exhibitor — \$800

Attracts more than 200 mid- to upper-level CPAs in industry and private practice

## NEW! 2011 Employee Benefits Conference

June 6, The Waterford at Springfield

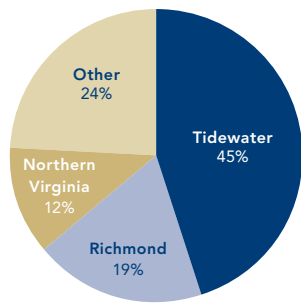
Event Sponsor — \$1,000  
Exhibitor — \$500

Expected to attract 100 practitioners from small- to mid-size firms specializing in employee benefit audits

## CPAX — The CPA Business-Building Expo

June 21, Fredericksburg Expo & Convention Center

Attracts more than 200 CPAs from across Virginia and Washington D.C. This event focuses on business development, best practices, technology, sales and marketing.



Attendee profile

### 3<sup>rd</sup> Annual Technology Conference

June 27–28, The Waterford at Springfield

Event Sponsor — \$2,000  
Exhibitor — \$800

Attracts nearly 100 CPAs in public accounting and industry

### Virginia Beach CPE Cluster

July 18–20, Hilton Virginia Beach Oceanfront

Event Sponsor — \$2,000  
Beach Bag Sponsor — \$1,600  
Exhibitor — \$800

Attracts more than 150 CPAs in public accounting and industry, as well as tax professionals.

### 21<sup>st</sup> Annual Professional Development Conference

October 31 – November 1, Hotel Roanoke & Conference Center

Event Sponsor — \$2,000  
Exhibitor — \$800

Attracts more than 250 mid- to upper-level CPAs in public accounting, industry and private practice

### Don Farmer’s Federal Tax Update — Roanoke

November 7, Hotel Roanoke & Conference Center

Event Sponsor — \$1,400  
Exhibitor — \$600

Attracts more than 150 CPAs and tax professionals.

### Don Farmer’s Federal Tax Update — Northern Virginia

November 8, Waterford at Springfield

Event Sponsor — \$2,000  
Exhibitor — \$800

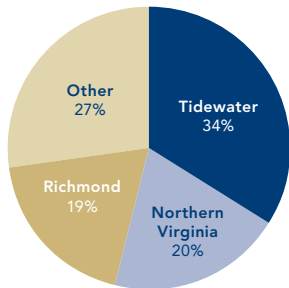
Attracts more than 250 CPAs and tax professionals

### 2<sup>nd</sup> Annual Government Contracting Conference

November 9, The Waterford at Springfield

Event Sponsor — \$2,000  
Exhibitor — \$800

Attracts nearly 100 CPAs working in government contracting



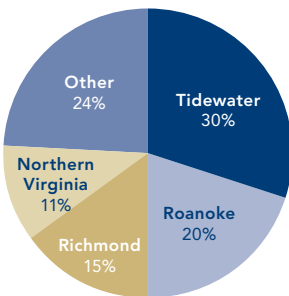
Attendee profile

### 12<sup>th</sup> Annual Business Valuation, Fraud & Litigation Services Conference

September 22–23, Richmond CPA Center

Event Sponsor — \$1,000

Attracts nearly 100 CPAs and CFEs.



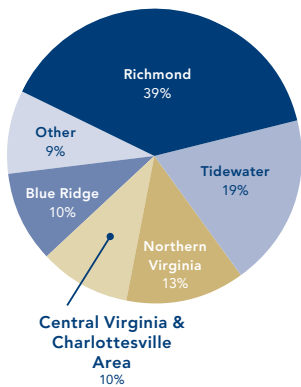
Attendee profile

### 41<sup>st</sup> Annual Accounting & Auditing Conference

September 26–27, Hotel Roanoke & Conference Center  
November 17–18, The Founders Inn, Virginia Beach

Event Sponsor — \$4,000  
Reception Sponsor — \$2,500  
Exhibitor — \$1,000

Each conference attracts more than 400 CPAs in public accounting, industry, government and education



Attendee profile

## Don Farmer's Tax Seminars

December 12–14, Richmond Marriott Hotel

*This event sells out year after year!*

Event Sponsor — \$5,000

Lunch Sponsor — \$3,000

Exhibitor (Main Hall) — \$1,275

Attracts more than 1,400 CPAs and tax professionals

## Become a VSCPA Sponsor & Exhibitor!

We market all VSCPA events well in advance, so sign up now to take full advantage of the opportunity — if you act now, your company will be included in all marketing efforts leading up to the event (that means **exposure to 4,000 – 10,000** Virginia CPAs depending on the event)!

Plus, receive **additional discounts** by sponsoring or exhibiting at multiple events!

Sign up to sponsor or exhibit at VSCPA events or get more information by contacting VSCPA Marketing Consultant Kathleen Cunningham at [kcunningham@vscpa.com](mailto:kcunningham@vscpa.com) or (804) 612-9401.

The VSCPA prohibits exhibition and sponsorships for the purpose of recruiting event attendees unless the primary or a reasonably anticipated purpose of the event is for employee recruitment. Approval of all exhibitors and sponsors will be at the sole discretion of the VSCPA.



