

Disclosures Classified Advertising Information



4309 Cox Road
Glen Allen, VA 23060
Phone: (804)612-9401
www.vscpa.com -- kcunningham@vscpa.com

Advertising Options and Rates

Get noticed with a classified advertisement in *Disclosures*, the VSCPA's bimonthly four-color magazine. Approximately 9,000 CPAs across Virginia turn to *Disclosures* for up-to-date information on issues impacting the accounting profession.

Disclosures rates

- Base rates for classified advertising in *Disclosures*:
Members: \$30 for first 40 words; each additional word costs 99 cents. (75 word maximum)
Nonmembers: \$45 for first 40 words; each additional word costs \$1.25. (75 word maximum)
Blind box numbers are also available for a charge of \$5.00 per insertion plus 14 words for the Society's address (Reply in confidence to (BOX #), VSCPA, 4309 Cox Road, Glen Allen, VA 23060, or vscpa@vscpa.com.) Simply notify the Society that you wish to use this option when you place your ad. Responses will be forwarded to you immediately after they are received by the VSCPA.

Payment options

- Payment must be submitted with the advertising contract.
- The VSCPA will accept a payment with American Express, Discover, MasterCard or VISA.

Policies

- To place a classified ad, mail information to VSCPA, Attn: Kathleen Cunningham, 4309 Cox Road, Glen Allen, VA 23060, e-mail to kcunningham@vscpa.com, or visit our Web site at www.vscpa.com. **No classified advertisements will be accepted via telephone**
- **Disclosures Copy Protection Clause:** Advertisers assume liability for all content of advertisements. The Virginia Society of CPAs reserves the right to edit and/or reject paid advertising that does not meet VSCPA qualifications or which may detract from its professional and ethical standards.

Disclosures Ad Deadlines

Ad deadlines for issues of *Disclosures* are as follows. Ads received after 5 p.m. on the dates below cannot be guaranteed placement in a desired issue.

Issue	Deadline
January/February 2011	11/15/10
March/April 2011	1/15/11
May/June 2011	3/15/11
July/August 2011	5/15/11
September/October 2011	7/15/11
November/December 2011	9/15/11
January/February 2012	11/15/11

Classified Advertising Contract



**Virginia Society of
Certified Public
Accountants**

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Glen Allen, VA 23060
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Type or print your ad below or attach it on a separate sheet (capitalizations, spelling, punctuation will appear in ad as they appear below). The VSCPA will not include logos or other graphic images, set classified ads in boxes or special colors, or set ads entirely in capital letters or bold face.

Ad copy: _____

Total word count for ad: _____

Total cost for ad: _____

Ad Placement:

I would like my ad to run for _____
issues of *Disclosures*, starting in:

- January/February 2011
- March/April 2011
- May/June 2011
- July/August 2011
- September/October 2011
- November/December 2011

I wish to have the VSCPA receive and forward responses to my *Disclosures* ad for an additional charge of **\$5.00** plus 14 words for VSCPA address.

I am a VSCPA member:

Name: _____

VSCPA member number: _____

Advertiser:

Advertiser Name: _____

Contact Name: _____

Mailing Address: _____

City/State/ZIP: _____

Phone: _____

E-mail: _____

Payment Information

Please charge the following credit card:

- | | |
|-------------------------------------------|-----------------------------------|
| <input type="checkbox"/> Personal | <input type="checkbox"/> Company |
| <input type="checkbox"/> American Express | <input type="checkbox"/> Discover |
| <input type="checkbox"/> MasterCard | <input type="checkbox"/> VISA |

Card number: _____

Name on card: _____

Expiration date: _____

Submitted By: _____

Signature: _____

Date: _____