

Great Benefits for VSCPA Sponsors & Exhibitors



Sponsor benefits

Before the event

- A pre-conference attendance list that your company can use to send a marketing piece to attendees
- Your logo on the cover of the marketing brochure and event manual (when logo is received by deadline)
- Your company logo and/or name on electronic promotional materials (targeted e-mails)

During the event

- Your name and/or logo on event signage
- Your contact information and a description of your company included in the event materials and distributed to attendees
- An event attendee list
- A 6-foot exhibit booth, strategically placed in a high traffic area
- Special verbal recognition during the opening remarks of the event
- Opportunity for two representatives from your company to attend all meals
- Opportunity to provide door prizes to attendees

After the event

- Your name and/or logo included in the post-event sponsor listing published in *Disclosures* magazine (circulation 10,000)
- Recognition on the VSCPA website as a sponsor
- An ad in *Footnote*; or *eDisclosures* (e-newsletters) for two months (based on availability)

Continued ➔



Additional benefits and details

Event Sponsor

- Opportunity to provide a two-minute greeting to attendees during the event (VSCPA staff will determine when this greeting will be given)

- Your company name included on electronic promotional materials (targeted e-mails) prior to the event (deadlines apply)
- Opportunity for one representative from your company to attend all meals

After the event

- Recognition on the VSCPA website as a sponsor

Exhibitor benefits

During the event

- An event attendee list
- A 6-foot exhibit booth, strategically placed in a high traffic area
- Your contact information and a description of your company included in the event materials and distributed to attendees

Plus:

- The VSCPA will consider unique sponsor and exhibitor opportunities tailored to your needs. Simply contact us to discuss the details.
- The VSCPA offers additional discounts to companies that sponsor or exhibit at multiple events. Contact us for complete details.

**Registrations received less than 30 days before the event will be subject to a \$100 late fee

Become a VSCPA Sponsor & Exhibitor!

We market all VSCPA events well in advance, so sign up now to take full advantage of the opportunity — if you act now, your company will be included in all marketing efforts leading up to the event (that means **exposure to 4,000 – 10,000** Virginia CPAs depending on the event)!

Plus, receive **additional discounts** by sponsoring or exhibiting at multiple events!

Sign up to sponsor or exhibit at VSCPA events or get more information by contacting VSCPA Marketing Consultant Kathleen Cunningham at kcunningham@vscca.com or (804) 612-9401.

The VSCPA prohibits exhibition and sponsorships for the purpose of recruiting event attendees unless the primary or a reasonably anticipated purpose of the event is for employee recruitment. Approval of all exhibitors and sponsors will be at the sole discretion of the VSCPA.

